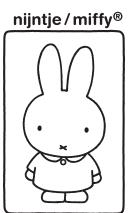


DOOKY®

nijntje / miffy®

Catalogue 2026
1st edition



Established in 1997
Head office in the Netherlands
50+ countries world-wide
Warehouses in The Netherlands & China
Dutch design
BSCI Social Compliance
Member of the Private Label Manufacturers Association

Happy child, happy parent

Dutch children are considered the happiest in the world. Is that because of the use of Dooky's products? Obviously, we love to believe it is. A little bit of history first. Dooky was founded in 1997 in the Dutch village of Broek op Langedijk (close to Amsterdam). The main goal, from the start on, has always been to supply parents with accessories for their babies and kids that are 100% safe, super convenient and above all a joy for the eyes.

More quality time with your child

Having children ourselves, we know what is most valuable in life: spending time with our kids. That is why we decided to take relieving busy parents to the next level with our products. The less time you spend on daily business, the more time you can spend with your baby or child. Saving time for as many parents as possible was our main focus. By opting for an accessible pricing level we hope that as many parents as possible can make use of the benefits of our products. A unique proposition that has been a great success right from the start.

From one single "Dooky" to hundreds of products

Let's go back to our first product. It all started with a "Dooky" ("cloth" in Dutch) that could be attached to a buggy or car seat with 5 rings as a cover to provide children with shade and tranquility. A genius invention so it seemed: this "Dooky" has been an ongoing bestseller for many years. Every day, new "dookies" find a happy owner. The "Dooky" has almost reached the collector's item status! After the "Dooky", hundreds of other products have been added to our range, all executed according to the above Dooky philosophy.

Award winning products

Nowadays, we have won several awards with our Dooky products. One of the awards we are most proud of is the international Kind + Jugend Innovation Award. This prestigious design award is given to a baby product that scores the best in terms of design, safety, userfriendliness, craftsmanship and innovation. Another prize we won is the 'Baby Product of the Year'-award in the Netherlands.



Innovation, convenience, safety, style, design and control are key to success

Dooky works according to the principles: innovation, convenience, safety, style, design and control. With these pillars in mind, we daily work with a permanent team to design articles that are not only useful but also look good. By inventing everything ourselves, from design to packaging and material, we keep it affordable and we can guarantee the best quality. Next to that all our products meet the highest safety standards.

Corporate Social Responsibility: Business Social Compliance Initiative

We are closely involved in the entire production process and continuously audit the affairs of suppliers and producers. The factories we work with are part of the Business Social Compliance Initiative (BSCI). By working in this way, we are committed to improve the conditions for everyone we work with. In this way, we hope to be able to make a difference in the field of corporate social responsibility throughout the whole product chain.



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nijntje / miffy

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**NEW
2026** miffy - Headband
Earprotection

- Patented design especially for babies 0-6 months and 6-12 months
- Protects sensitive little ears against loud noises
- Soft, adjustable headband with integrated ear protection
- Oeko-Tex® certified cotton: washable, breathable and prevents sweating
- Ultra-thin sides (20 mm) allow free head movement
- Lightweight design of only 38 grams — the lightest hearing protection of its kind



6501201 0-6 M



6501202 6-12 M

Design patent pending



**NEW
2026** miffy - Baby Earprotection

6501101

- Lightweight (119Gr/0.26LBS)
- Adjustable for perfect fit
- Soft anti-slip headband
- Great Noise attenuation of 25 dB
- Luxury pouch included
- 0-3 years
- Safety tested and approved norms: EN352-1: 2020



**NEW
2026** miffy - Sunglasses

Not available in: Benelux/FR/DE/CH/AT

- Polarized
- Cat.3: UV-400 protection
- Practically unbreakable
- 1-year warranty
- Scratch-resistant lenses
- Anti-reflective
- For summer and winter (sports)
- Meets global safety standards EN ISO 12312-1:2013(A1:2015) and ANSI Z80.3:2018



- A 6501501 Pink
- B 6501502 Blue
- C 6501503 Taupe



NEW miffy - Universal Cover

2026

6501631

- Universal: fits all brands and models
- Creates peace and comfort for your child
- Excellent UV/Sun protection (UPF50+)
- Adjustable in height, prevents overheating
- Fits in seconds
- Washable
- Soft and comfortable
- Oekotex cotton
- Material rings to attach: 100% POM
- BSCI-compliant (e.g. social responsibility, fair trade, no child labor, eco-friendly)
- Vegan (no animal substances were used to make this product)
- Safe for your child as it is TÜV, SGS, and Intertek tested. E.g. on pigments, chemicals, and flammability. So no azo-pigments, formaldehyde or other harmful or forbidden substances have been used.
- Conforms to ASTM F1917-12 and EN71 part9:2005 + A1:2007 and EN14362-1:2012 and EN14362-3:2012.
- Patented design



Special editions available upon request - moq's apply.

NEW miffy - Reusable Lid

2026

Special editions available upon request - moq's apply.

- Reusable thanks to special adhesive
- Easy to attach and remove
- Recyclable and sustainable

Design patent pending



REDUCE PLASTIC WASTE: USE IT AGAIN AND AGAIN!



NEW miffy - Silicone Pacifier Case

2026

6501651

- Hygienic storage case for pacifier
- Made from soft, BPA-free silicone
- Easy to clean, even dishwasher safe
- Flexible loop to attach to bag or stroller
- Protects against dirt, scratches, and moisture



**NEW
2026** miffy - Universal Cup Holder

6501660

- Fits all brands
- Easy to attach
- Easy to clean



**NEW
2026** miffy - Stroller Umbrella/Parasol

- Universal: fits all brands and model frames
- UV50+ protection
- Easy to attach
- Firm grip
- Waterproof



6501640



6501641



**NEW
2026** miffy - Buggy Hooks Small

6501601

- 2 pcs.
- Easy to use
- Multifunctional



**NEW
2026** miffy - Head Support Pillow

6501653

- H-shaped neck pillow for stroller and buggy
- Suitable for babies and toddlers 6 months up to 4 years
- Breathable and ultra-soft
- Comfortable head and neck support
- Anti-slip material on the bottom



NEW 2026 miffy - Seatbelt Pillow

6501623

- Universal: fits every seatbelt
- Comfortable sleeping
- Fits in seconds



NEW 2026 miffy - Neck Pillow

6501625

- Comfortable
- Washable



NEW 2026 miffy - Large Seatbelt Pad

6501624

- Universal: fits every seatbelt
- Prevent irritation
- Washable



NEW 2026 miffy - Back Seat Travel Tray

6501622

- Integrated table with adjustable angle and raised edge
- Ideal travel companion
- Easy to attach to the headrest
- Foldable and compact
- Tablet holder (25x18 cm/9x7")



**NEW
2026** miffy - Car Mirror Small

6501610

- Keep a eye on your child
- Compact design
- Universal fits every car
- Fits in seconds
- Size: 18,5 x 13,5 cm / 7,28 X 5,31"



**NEW
2026** miffy - Static Car Sunshade

6501611

- Universal fits every car
- Fits in seconds (electrostatic)
- Provides a good shading and blocks heat
- 2 pcs.



**NEW
2026** miffy - Kick Mat

6501620

- Protects your car seat from dirt, scratches and shoe prints
- Universal fit - fits virtually any car seat
- Easy to attach with adjustable straps
- Water-repellent and easy to clean
- Dimensions 45 x 60 cm
- Practical and stylish design for everyday use



**NEW
2026** miffy - Back Seat Organizer

6501621

- Universal fits every car
- Fits in seconds
- Multi pockets for tissues, books, toys, snacks, sunglasses, cups, etc.
- Clear pocket for a Pad (size: 26 x 20 cm)



**NEW
2026** miffy - Ornament Kit

6501714



**NEW
2026** miffy - Double Frame Small

6501725



**NEW
2026** miffy - Triple Frame Large

6501717



**NEW
2026** miffy - Round Shape Tin

6501707





NEW **miffy - Special editions**

2026 Available upon request - moq's apply.





THANK YOU!

For high-resolution images and videos, go to www.dooky.com/downloads
www.xplorys.com - www.dooky.com

Dooky is offered to you by:



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